



Fly'n For Fun

12–14 April 2024, Parkes NSW

SPONSORSHIP & EXHIBITION PACKAGES

About Recreational Aviation Australia

Recreational Aviation Australia (RAAus) is the largest approved administrator of aircraft, pilots and maintainers in Australia. RAAus services almost 10,000 members, registers a fleet of over 3,200 aircraft, oversees the operations of over 160 Flight Training Schools around the country, and supports 30 Aero Clubs.

RAAus plays a crucial role in fostering a vibrant and safe community of recreational aviators across the country. Its commitment to providing training, support, and regulatory oversight helps individuals pursue their passion for flying while adhering to high standards of safety and professionalism.

RAAus' vision is to inspire and connect people through aviation.

Introduction

RAAus is thrilled to extend an exclusive invitation for your organisation to join us as a valued partner in our upcoming fly-in event *Fly'n For Fun*. As the Principal Sponsor, AMDA has already committed to championing this event's success, and we invite your organisation to stand alongside us as a Gold, Silver, or Bronze Sponsor. This prospectus outlines the various sponsorship tiers, providing your organisation with an exceptional opportunity to gain exposure, showcase your brand, and contribute to the vibrant recreational aviation community.

Event Overview

Fly'n For Fun is a dynamic aviation event hosted by RAAus and AMDA, celebrating the joy of recreational flying and the spirit of adventure. The event brings together aviation enthusiasts, pilots, and families over a weekend, with the promise of informative forums, exhibitors, and aircraft flying in from around Australia. It's a platform for sponsors and exhibitors to engage with their target audience and gain exposure within the aviation landscape.

Why Sponsor?

By partnering with RAAus as a sponsor of *Fly'n For Fun*, your organisation will:

- Gain unparalleled exposure to your target audience of aviation enthusiasts and professionals.
- Elevate brand recognition through extensive event branding and promotions.
- Showcase your commitment to supporting recreational aviation and fostering community engagement.
- Network with key decision-makers, stakeholders, and industry influencers.
- Demonstrate your dedication to advancing aviation innovation and excellence.



Principal Sponsor Involvement (AMDA)

As the Principal Sponsor, AMDA plays a pivotal role in making *Fly'n For Fun* a standout event. Their presence adds prestige to the event and ensures extensive media exposure, increasing the visibility of all participating exhibitors.



Sponsorships

Gold Sponsorship - \$3,000 (3 opportunities)

- Prominent logo placement on event marketing materials, signage, and print collateral.
- Prime booth placement within the exhibition area.
- Recognition during a high-profile event segment.
- Extensive exposure through press releases and social media.
- Opportunity for sponsored interactive activities or workshops.
- Opportunity to include promotional material in RAAus showbags.
- Full page advertisement in event program.

Silver Sponsor - \$2,500 (5 opportunities)

- Logo inclusion on event marketing materials, signage, and print collateral.
- Prominent booth placement within the exhibition area.
- Acknowledgment during designated event moments.
- Media exposure through press releases and social media.
- Half page advertisement in event program.

Bronze Sponsor - \$1,500 (unlimited)

- Logo inclusion on event marketing materials, signage, and print collateral.
- Dedicated booth placement within the exhibition area.
- Acknowledgment during event announcements.
- Social media acknowledgment.
- Quarter page advertisement in event program.

Exhibitors

Exhibition Package Inclusions - \$550

- Designated undercover space with options for customisation.
- Recognition in event materials, including programs and signage.
- Opportunity to display and promote products, services, and innovations.
- Listing on the event *Fly'n For Fun* website with a link to your company's webpage.
- Access to an engaged audience of aviation enthusiasts, pilots, and industry professionals.
- Networking opportunities and exposure to key decision-makers.

Booking Your Exhibition Space

To secure your exhibition space at *Fly'n For Fun*, please contact our dedicated Event Team at events@raaus.com.au. Spaces are limited and are allocated on a first-come, first-served basis.

Aircraft Static Display

1-2 Aircraft - \$330 | 3 Aircraft - \$495 | 4+ Aircraft - \$660

Contact Us: For enquiries about sponsorship, exhibition opportunities, static displays, custom packages, and additional benefits, please reach out to our Event Team at events@raaus.com.au. We look forward to having your organisation participate in the *Fly'n For Fun* event alongside AMDA and other prominent exhibitors.

Sponsorship and Exhibitor Application Form

Business Name

Contact Name

Contact Phone Number

Contact Email Address

Invoicing Contact Name

Invoicing Email Address

Postal Address

☐ **I wish to become a Sponsor of Fly'n For Fun**

Please select Sponsorship level:

☐ Gold (3 opportunities available) \$3,000

☐ Silver (5 opportunities available) \$2,500

☐ Bronze (unlimited) \$1,500

OR

☐ **I wish to become an Exhibitor** \$550

Will you be including aircraft in the static display?

☐ 1-2 Aircraft \$330

☐ 3 Aircraft \$495

☐ 4+ Aircraft \$660

Would you like the opportunity to deliver a presentation or seminar at the event?

☐ Yes

☐ No

All prices are inclusive of GST. Sponsors and Exhibitors will be provided with a final booking form and terms and conditions of the event prior to invoicing.