

Fly. Ride. Remember. Media Release

7 August 2025

Recreational Aviation Australia (RAAus) is proud to announce the upcoming endurance event Fly. Ride. Remember., a triathlon-style challenge in support of Soldier On, scheduled to take place on 30 October 2025. This powerful initiative, to be completed by RAAus Chief Operating Officer and veteran Ben Lambon, aims to raise vital funds and awareness for the mental health and wellbeing of Australia's veteran community.

The challenge spans three symbolic stages:

- **First Leg: Fly** – Taking off from Canberra Airport, Ben will fly as passenger in a recreational aircraft to Goulburn, reflecting the freedom and focus that aviation can offer veterans.
- **Second Leg: Ride** – A 100km road cycling journey from Goulburn to North Canberra, testing physical resilience and echoing the often demanding paths of transition veterans face.
- **Final Leg: Remember** – A 10km run culminating at the Australian War Memorial, where the event will conclude with a solemn moment of reflection in honour of all who have served.

"Fly. Ride. Remember. represents a powerful reflection of the resilience and determination that defines our veterans," said Maxine Milera, CEO of Recreational Aviation Australia. *"Through this challenge, Ben is honouring the experiences of those who've served, while helping build meaningful support pathways for the veteran community."*

This initiative will not only support Soldier On's existing veteran programs but also help establish a long-term flight training initiative, offering veterans a pathway to healing and potential careers in aviation.

"Aviation has the power to open doors to new possibilities," Ms. Milera continued. *"Through flight training, we aim to provide veterans with more than just a qualification; it's a chance to rediscover confidence, pursue new goals, and forge a fulfilling future."*

As part of the fundraising effort, a raffle will be held featuring prizes generously donated by sponsors including Flyte, Pushys, Garmin, and more. 100% of the proceeds will go directly to Soldier On, giving supporters both the opportunity to make a meaningful contribution and the chance to win. *"We are calling on the community, aviation enthusiasts, cyclists, and runners across the country to rally behind this cause,"* said Ms. Milera. *"Together, we can create lasting change in the lives of those who've served."* Supporters who prefer to make a donation without participating in the raffle can visit: fundraise.soldieron.org.au/fundraisers/recreationalaviationaustralia

Fly. Ride. Remember. is more than a challenge, it's a national invitation to reflect, to act, and to support those who have dedicated their lives to serving Australia.

For more information, to donate, or to enter the raffle, visit: raaus.com.au/fly.ride.remember.

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