



RECREATIONAL  
AVIATION AUSTRALIA



## Sponsorship Proposal

**FLY.**



**RIDE.**



**REMEMBER.**



A Unique Fundraising Event Supporting:

**SOLDIER  
ON**

# About the Event

Fly. Ride. Remember. Is an extraordinary triathlon-inspired endurance challenge in support of Soldier On, that is scheduled to occur on the **30th October 2025**. It's an organisation dedicated to the welfare, rehabilitation, and mental health of Australian veterans.

The event features three legs — Fly, Cycle, Run — to be completed by RAAus Chief Operating Officer and veteran, Ben Lambon, symbolising

the journey of resilience and transition veterans undertake as they rebuild their lives.

This event will raise vital funds for veteran support programs, with a special focus on establishing a long-term flight training initiative to provide veterans with a unique pathway to recovery and potential career opportunities in aviation.

## First Leg: Fly.

**Route:** Canberra Airport to Goulburn Airport.

**Highlight:** Showcasing the freedom and accessibility of recreational aviation.

**Sponsor:** Flyte Aero are donating 5 pairs of Flyte Sunglasses.

**FLYTE**



## Second Leg: Ride.

**Route:** 100km road cycling challenge from Goulburn to North Canberra.

**Audience:** Cycling enthusiasts, Veterans, Aviation community.

**Sponsor:** Pushys Bikes, donating a bike valued over \$5,000.

**PUSHYS**



## Final Leg: Remember.

**Route:** 10km run culminating at the Australian War Memorial, honouring veterans with a solemn moment of reflection.

**Sponsor:** Garmin Australia, donating a Garmin Watch for the challenge.

**GARMIN™**



# Special Fundraising Raffle

At the conclusion of the event, the Flyte Sunglasses, Pushys Bike, and Garmin Watch and any other prizes will all be raffled off, with 100% of the proceeds from the raffle donated directly to Soldier On.

This provides a powerful way for the community and participants to further support veterans while having the chance to win exceptional prizes generously donated by our key sponsors.

## Why Sponsor This Event?

### Amplify Impact:

Directly support veterans' mental health and rehabilitation through Soldier On's proven programs.

### Reach Diverse Audiences:

Engage with aviation enthusiasts, cycling communities, veterans, fitness and the broader Australian public.

### Make a Difference:

Be recognised as an organisation that values social responsibility and supports those who served.

### Drive Brand Visibility:

Gain extensive exposure through local media channels, the event webpage, and the communication networks of RAAus, Pushys, Soldier On, Garmin and Flyte.

Through our partnerships with these respected organisations, your company has the potential to reach a combined audience of over **500,000 followers**. Their vast digital platforms and strong community engagement will significantly enhance your brand's visibility and reach by sponsoring this event.

## Sponsorship Opportunities

We're seeking sponsors to help cover the costs of logistics, media production, and community engagement. Once all costs are covered any **additional funds will be donated to Soldier On.**

Benefits include:

### Logo placement on:

- Event webpage, registration pages, and promotional materials.

### Acknowledgment in:

- Press releases, newsletters, and social media promotions.
- Event-day announcements and post-event video content.

### Opportunities for:

- Co-branded content highlighting your sponsorship commitment.

### Sponsorship Opportunities

We are offering **Sponsorship Packages** for organisations looking to make a meaningful impact.

How your sponsorship will make a meaningful impact on this initiative:

### Direct Event Support

Your contribution will help cover essential event costs, ensuring a professional, high-impact experience for all involved.

### Brand Visibility & Media Promotion

Sponsors will be acknowledged across all of our promotional channels.

We also encourage you to amplify the message through your own brand platforms, helping spread awareness and support for Soldier On.

### Get Involved Today

By partnering with Fly. Ride. Remember. You'll stand alongside RAAus, Soldier On, and our current sponsors in making a real, lasting impact on the lives of Australian veterans.





# Booking Form

Business name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Contact phone number: \_\_\_\_\_

Contact email address: \_\_\_\_\_

Invoicing contact name: \_\_\_\_\_

Invoicing email address: \_\_\_\_\_

Postal address: \_\_\_\_\_

To return this form, or discuss options, please contact us at

[media@raaus.com.au](mailto:media@raaus.com.au)

## Want to Contribute More?

If your company is inspired by the mission behind Fly. Ride. Remember. and would like to contribute further to this important cause, we wholeheartedly welcome your support.

Whether through financial sponsorship, or promotional partnership, every contribution helps amplify the impact of the event and supports Soldier On's vital work with Australian veterans.

Your involvement will directly assist in funding rehabilitation programs, mental health services, and designed to offer veterans new beginnings.

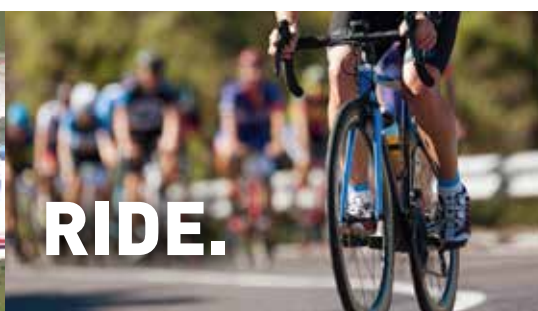
We are also open to discussing tailored partnership opportunities that can benefit your organisation, including brand exposure, collaborative content, and public recognition aligned with a meaningful national cause.

If you're interested in exploring how your company can make a difference, please don't hesitate to reach out — we'd love to have a conversation and work together to support those who've served.

**Contact Us:** [media@raaus.com.au](mailto:media@raaus.com.au)



**FLY.**



**RIDE.**



**REMEMBER.**

### Reservation of right

Recreational Aviation Australia reserve the right to refuse advertising or editorial submissions that are inappropriate or conflict with it's principles.

